



For Immediate Release
July 14, 2008

Contact: Capt. Mark Welch
(850) 617-2301

Motorcyclist Apparel Safety Tips Fact Sheet

- It is important for motorcyclists to wear clothing that is not only protective but visible during all hours of the day.
- While inconspicuous black clothing may be in fashion, it offers little visibility on roadways. Other color categories which are difficult to detect include: gray, beige and other neutrals.
- One of the easiest and most effective ways for a motorcyclist to be seen is by wearing brightly colored upper-torso clothing.
- Reflective decals or materials can also be worn on clothing to increase a motorcyclist's visibility.
- In addition to clothing choices, motorcyclists can opt to make their bike more visible.
- Motorcyclists can purchase a brightly-colored bike from the factory for higher visibility.
- If one has an existing motorcycle with primarily dark colors, painting the bike a brighter color or adding eye-catching frontal bodywork is an option.
- Motorcyclists can utilize unique lighting options on their motorcycle, such as high beams during the day.
- Strategically placed magnetic reflector strips can be used on the motorcycle for easy detection in the dark.

Making Changes that Matter to You

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